



Attention: Marching Band Director

Re: 15th Annual Treasure Valley Night Light Holiday Parade

The Caldwell Chamber of Commerce cordially invites your school band to participate in the Annual Treasure Valley Night Light Holiday Parade and Celebration. So, get out your calendar and mark Saturday December 1, 2018 and then plan on marching/performing your repertoire of Christmas songs in this year's parade.

The music provided by your marching band will set the stage to usher in the holidays and be enjoyed by all the spectators lining the parade route. For our first event 15 years ago, we hoped to have 500 spectators along the parade route. We have been told the attendance number for 2017 and 2018 was estimated at close to 40,000!!

There is no entry fee for your participation in this wonderful multi-community event. We only ask that you register your marching band's involvement in the parade with [the Caldwell Chamber of Commerce at 208 459-7493](http://www.caldwellchamber.com) or by completing the enclosed information form. We will need this information no later than Nov 19, 2018 so there is plenty of time to arrange your school's participation in what we know will be a truly spectacular event.

Your band will need to arrive at the staging area by 4:30pm and be completely assembled and ready to march by 5:30 p.m. The parade begins promptly at 6:00 p.m. The staging area will be at O'Conner Field House in Caldwell with the parade route traveling from Georgia St. to 5th Ave, Caldwell.

We understand there are costs involved for your participation. The Caldwell Chamber will provide a \$300.00 sponsorship to your Marching Band if you are able to participate in this parade.

We hope you will consider participating in the 15th Annual Treasure Valley Night Light Parade. We look forward to hearing from you.

Sincerely,

Gail Nordby

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