



**16th Annual
Treasure Valley Night Light Parade
“I’ll Be Home For Christmas”
Saturday, December 1, 2018**



Christmas Spirit \$6000 Includes:

Caldwell Chamber of Commerce Billboard, Recognition as Main Event Sponsor, Business logo on Poster, Entry application, Facebook & Website (Category) Exposure Biweekly E-newsletter (Facebook ad) Quarterly, Banner for Parade (follows Grand Marshall in line up) Newspaper and Radio coverage, *6-8 Volunteers needed the day of the parade. 3:00 p.m. to 6:30 p.m.* (1) Float Entry Fee Waived, float optional, however encouraged. 8 Noonbreak luncheon tickets



Santa (Co-Sponsor): \$3500 Includes:

Caldwell Chamber of Commerce Billboard, Recognition as Co-Sponsor of event. Business logo on Poster, Major recognition in Chambe bi-weekly e-newsletter, Facebook, Banner for Parade (follows Grand Marshall in line up), (1) Float Entry Fee Waived, float optional, however encouraged. 4 Noonbreak luncheon tickets

Business/Organization: _____

Contact Name: _____

Phone: _____ Email: _____

Address: _____

Sponsor Level: _____

Please Check One: Invoice: _____ Check Enclosed _____

Caldwell Chamber of Commerce 704 Blaine St. Caldwell ID 83605

Phone: (208) 459-7493

E-mail: gnordby@caldwellchamber.org