



15th Annual
Treasure Valley Night Light Parade
“Rockin’ Around the Christmas Tree”
Saturday, December 2, 2017

Presenting & Co-Sponsorship

Sold!

North Star: \$6000 Includes:

Caldwell Chamber of Commerce Billboard, Recognition as Main Event Sponsor, Business logo on Poster, Entry application, Facebook & Website (Category) Exposure Biweekly E-newsletter (Facebook ad) Quarterly, Banner for Parade (follows Grand Marshall in line up) *6-8 Volunteers need the day of the parade. 3:00 p.m. to 6:30 p.m.* Newspaper & Radio, Float Entry Fee Waived, float optional, but encouraged
8 Noonbreak luncheon tickets

Santa (Co-Sponsor): \$3500—\$5000 Includes all above:

Banner for Parade, (Follows North Star in line up)
6 Noonbreak luncheon tickets

Business/Organization: _____

Contact Name: _____

Phone: _____ Fax: _____ Email: _____

Address: _____

Sponsor Level: _____

Please Check One: Invoice: _____ Check Enclosed _____

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