



15th Annual  
Treasure Valley Night Light Parade  
“Rockin’ Around the Christmas Tree”  
Saturday, December 2, 2017

## Presenting & Co-Sponsorship

**Sold!**

**North Star: \$6000** Includes:

Caldwell Chamber of Commerce Billboard, Recognition as Main Event Sponsor, Business logo on Poster, Entry application, Facebook & Website (Category) Exposure Biweekly E-newsletter (Facebook ad) Quarterly, Banner for Parade (follows Grand Marshall in line up) *6-8 Volunteers need the day of the parade. 3:00 p.m. to 6:30 p.m.* Newspaper & Radio, Float Entry Fee Waived, float optional, but encouraged  
8 Noonbreak luncheon tickets

**Santa (Co-Sponsor): \$3500—\$5000** Includes all above:

Banner for Parade, (Follows North Star in line up)  
6 Noonbreak luncheon tickets

Business/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

Sponsor Level: \_\_\_\_\_

Please Check One: Invoice: \_\_\_\_\_ Check Enclosed \_\_\_\_\_

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